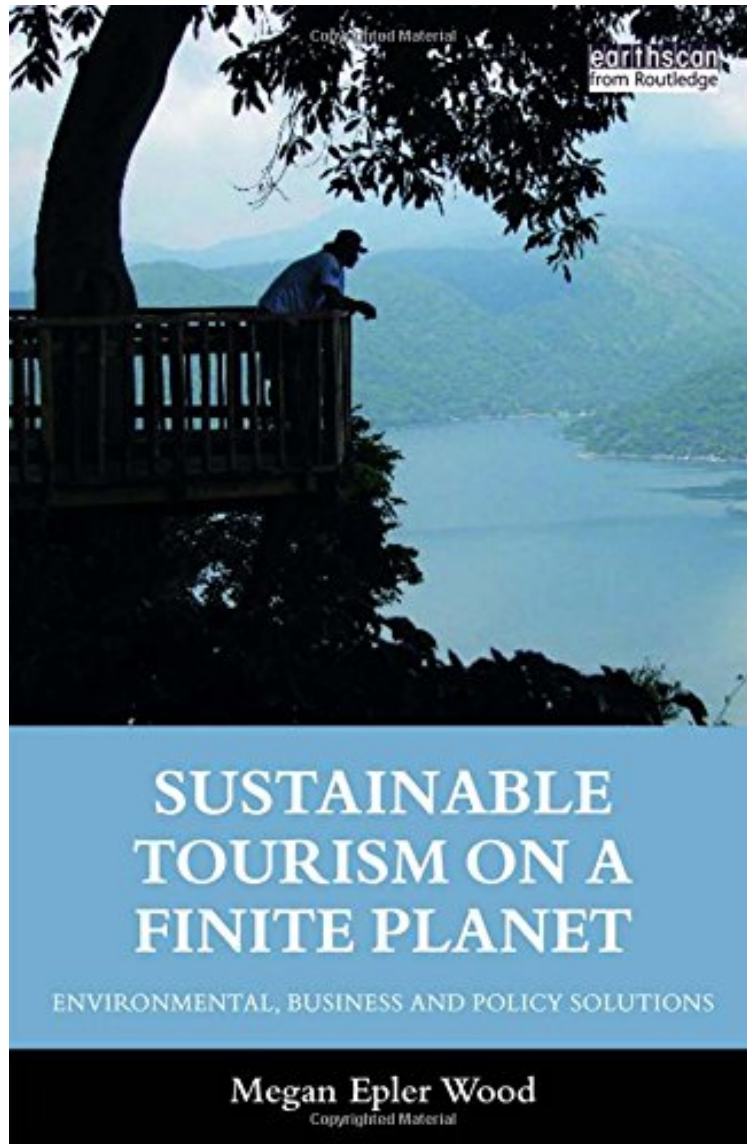


Sustainable Tourism on a Finite Planet: Environmental, Business and Policy Solutions

Megan Epler Wood

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Megan Epler Wood : Sustainable Tourism on a Finite Planet: Environmental, Business and Policy Solutions before purchasing it in order to gauge whether or not it would be worth my time, and all praised Sustainable Tourism on a Finite Planet: Environmental, Business and Policy Solutions:

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paradigm for the better. By Customer This is one of the most insightful books I've ever read. If you are interested in the tourism industry or sustainability, you should read it. Megan Epler Wood breaks down each sub-sector methodically and uses quantitative methods to suggest policy changes related to the tourism industry. "Sustainability Tourism on a Finite Planet" shifts the accepted paradigm for the better. 0 of 0 people found the following review helpful. This book is engaging and easy to follow. By Jaime This book is engaging and easy to follow. It moves through each large sector of the tourism industry, illustrating potential threats and solutions. It's obvious this author has both a wealth of knowledge and a plethora of firsthand experience - it would make a great text book for a class on the subject, or a great introduction for those who are simply interested in the topic.

This book helps all those involved in international tourism develop the new skills, tools and investments required to protect irreplaceable global resources from the impacts of escalating tourism demand over the next 50 years. It documents how technology and the growing global middle class are driving a travel revolution which requires a new paradigm in managing tourism destinations. Travel and tourism supply chains and business models for hotels, tour operators, cruise lines, airlines and airports are analysed and environmental management techniques are proposed for each sector. A pragmatic set of solutions are offered to support the transition to lower impact tourism development worldwide. It recommends that decision makers assess the current and future value of natural, social, and cultural capital to guide investment in destinations and protect vital resources. Case studies illustrate why budgets to protect local destinations are consistently underestimated and offer guidance on new metrics. Innovative approaches are proposed to support the transition to green infrastructure, protect incomparable landscapes, and engage local people in the monitoring of vital indicators to protect local resources. It provides students, professionals, and policy makers with far-reaching recommendations for new educational programs, professional expertise, financing, and legal frameworks to lower tourism's rapidly escalating carbon impacts and protect the health and well-being of local populations, ecosystems, cultures, and monuments worldwide.

Sustainable Tourism on a Finite Planet will give you a comprehensive and deep understanding of all of the multiple actors in the international tourism industry and their environmental impacts and challenges, along with economic, political, and cultural dimensions. The comprehensive analyses of each segment of the industry - tour operators, cruise liners, airlines, hotels, and the emerging online tourism entrants - lay out quantitatively and qualitatively the business models, competitive dynamics, policy, and environmental aspects. The analyses are evidence-based, drawing on a wide range of research and studies. The authors' decades of experience in multiple sectors of the industry, including nonprofit, for-profit, and governmental organizations, illuminate the book with practical case examples, insightful firsthand experiences, and valuable expert judgments. The presentation is very well organized and exceptionally clearly written. The book is illuminating reading and enriching learning. James E. Austin, Harvard Business School, USA Sustainable Tourism on a Finite Planet is both comprehensive and provocative. A must-read for anyone interested in the present and future state of travel and tourism in the face of global climate change, poverty, and ecosystem degradation. Grounded in decades of leadership and experience, Epler Wood methodically presents the comprehensive social, environmental, and financial impacts of what has become one of the most important economic engines of the global economy and introduces new business models and approaches to move us beyond overconsumption of limited tourism assets. Mark B. Milstein, Cornell University, USA Epler Wood's book carefully documents why travel and tourism plays a critical role in preserving natural and social capital and its seminal importance to human health, well-being, and compassion in this multicultural world. With equal emphasis, it outlines the importance of replicable measurements of the industry's cumulative impacts, with in-depth analysis of each of the sector's major industrial sectors: hotels, tour operators, cruise lines, airlines, and airports. Read this book to learn how to approach this global industry. John D. Spengler, Harvard T.H. Chan School of Public Health, USA How will we protect destinations with projected global population growth and an increase in the demand for travel? Epler Wood lays out an integrated vision for sustainable tourism that effectively addresses the relationship between traveler consumption patterns and their impact on natural resources. For corporate social responsibility and tourism destination managers alike, this book offers indispensable real-world case studies and provides a vision for a pragmatic way forward. Seleni Matus, George Washington University, USA About the Author Megan Epler Wood founded and led The International Ecotourism Society (TIES) from 1990 to 2002. She is the Director of the International Sustainable Tourism Initiative at the Center for Health and the Global Environment, Harvard T.H. Chan School of Public Health, an instructor of online courses in sustainable tourism at Harvard Extension School of Sustainability, and a Senior Project Associate at the Center for Sustainable Global Enterprise, Samuel Curtis Johnson Graduate School of Management at Cornell University. Her consulting practice EplerWood International fosters sustainable tourism development in Africa, Asia, and Latin America.