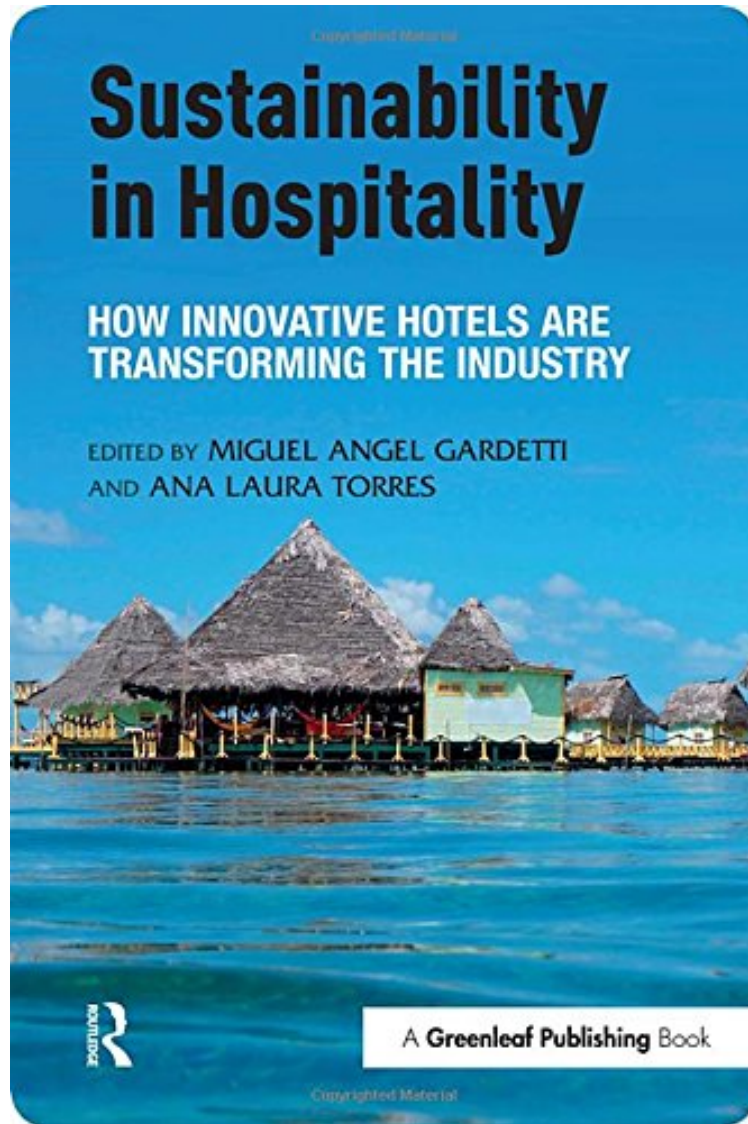


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About the Author Miguel Angel Gardetti has been the head of the Center for Study of Corporate Sustainability (IESC) since its foundation in 2002, and he also holds the same position at the Center for Study of Sustainable Luxury. He is head professor in MBA and masters programs both in Argentina and abroad. He has provided training within frameworks of executive education and in-house programs to CEOs and Corporate Managers both from domestic and multinational companies in Argentina and Latin America. He has lectured at the Instituto de Empresa (Madrid, Spain), one of the top business schools in Europe. Moreover, he was a speaker in Identidad Uruguay, an event organised by the Universidad de Empresa (Montevideo), with a lecture on Fashion, Luxury, and Sustainability. He was the creator of the Best Performance in Sustainable Luxury in Latin America Award (at present evolving towards the Award in Sustainable Premium and Luxury at a global level). He has also developed several publications in the area of sustainable luxury. He was a member of the United Nations Global Compact Promoting Group in Argentina and a member of its governance body the Board of the Argentine Chapter of The Global Compact- for two consecutive terms. He was co-founder of the Global Compact Chair in Argentina, and he was also part of the task force that developed the Management Responsible Education Principles of the United Nations Global Compact. He has also coordinated tasks for the Inter-American Development Bank, the International Finance Corporation (private sector arm of the World Bank), the Netherlands Development Organisation, the United Nations (New York), and the World Resources Institute (USA.)