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Streetwise Maps

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#984638 in Books StreetWise 2008-12-27 2013-01-01Format: Folded MapOriginal language:EnglishPDF # 1 .15 x 3.80 x 8.50l, .8 Binding: Map1 pages | File size: 38.Mb

Streetwise Maps : Streetwise Zurich Map - Laminated City Center Street Map of Zurich, Switzerland - Folding pocket size travel map with metro map before purchasing it in order to gage whether or not it would be worth my time, and all praised Streetwise Zurich Map - Laminated City Center Street Map of Zurich, Switzerland - Folding pocket size travel map with metro map:

20 of 20 people found the following review helpful. Good for Pre-Trip Planning / Post-Trip TalksBy M. MierzwaI happen to like city maps, and tend to feel a bit lost if I don't have a city map riding in my backpack. However, having recently returned from Switzerland, I found that all 6 of the Swiss cities I traveled to, had free city maps "stadtplans" both at the hotels I was staying at and more importantly at the tourist information offices. Fortunately most of these tourist information offices are located inside the main train stations, so if you are planning on traveling Switzerland by rail and arriving in towns during normal business hours, you'll be able to get free stadtplans. I ended up folding my free paper maps in my back pocket and wandering around (in fact, in Zurich and Lausanne I ended up wandering off the maps). That said, the Streetwise map was still instrumental in my pre-trip planning phase. I used the map to locate the potential hotels I was booking for myself on-line. The map did allow me to get a good feel for how close to the train station and main tourist sites the various hotels were, and most importantly, if I couldn't find an address on the map, I chose to not book that hotel. While I could have also used an on-line service to view the maps, I've found that sometimes US based maps make mistakes in smaller European cities. Zurich is a small enough city, that you honestly will not need a city map. Furthermore, I was also able to get excellent directions from locals in a mixture of English / German. But I'm still happy I have the map, as I now pull out the map laminated map and use it to point out where my Zurich adventures took me to my family and friends. It makes a nice addition to my Lonely Planet Frankfurt and Paris maps. It is small, sturdy, and water proof. For my next vacation, I'll look for more Streetwise city maps.

2 of 2 people found the following review helpful. Average MapBy Workout-a-holicI usually LOVE Streetwise Maps and use them in every city we travel to. However, the map of Zurich was very limited with the street information and was not detailed enough. We had better luck with the free public transportation map! Pick up a cheap or free map when you get in the city and do not waste your money on this streetwise map. Plus side... Good quality product that holds up well!

1 of 1 people found the following review helpful. Very limited coverage.By Gottlob FregeI read the reviews that suggested that the map was less than useful. Alas, I didn't listen. The coverage is VERY limited. For example, if you are going to spend time in District 5 / West Zurich (which is kind of a happening place these days), you won't get any help from this map. My advice: if you have a smart phone, use that; don't buy this.

Streetwise Zurich Map - Laminated City Center Street Map of Zurich, Switzerland - Folding pocket size travel map with integrated metro map featuring tram, bus, train, cable car lines stations This map covers the following areas: Main Zurich Map 1:10,000 Zurich Area Map 1:77,000 Zurich City Metro Map Zurich is a bankers paradise. This is the financial capital of Switzerland, and in turn the world. Numbered accounts and absolute secrecy may be more difficult to find these days, but financial discretion is still the order of the day in this monetary mega city. Walking around the streets of Zurich, you find perfectly manicured townhouses with thick doors featuring cryptic names on bronze plaques. These are the money handlers of the twenty first century. Once it was imperative to physically sit on hoards of gold, but now you don't need much more than a computer and a network to control a fortune. That doesn't mean that the hoards of gold aren't still tucked away, it just means that there are more companies behind thick doors moving it around figuratively. Zurich therefore is a bit deceptive. It's so clean and manageable; you wouldn't think that so much business takes place here. The Old Town, made up of tiny cobblestone pedestrian streets, straddles the Limmat River. Houses line the streets with retail or restaurants on the ground floor and apartments above, giving the area life even after the shops close. Each of these neighborhoods are clustered around one of the major churches in the city: Grosse Muenster, with its iconic twin spires; Fraumuenster, with the Marc Chagall stained glass windows; and St Peters, the oldest church in Zurich displaying the largest clock face in Europe. The city sits at the base of Lake Zurich (Zurichsee) and directions are based on the right side or left side of the river, based on having your back to the lake. On the left side along the river are the streets of Schipfe and Storchen, both filled with trendy upscale shops and cafes. Bahnhofstrasse is the main shopping street in town and it stretches from the lake up to the train station. On the right side of the river is Neiderdorf Strasse, a younger hipper street filled with funky boutiques, inexpensive restaurants and clubs. Less expensive hotels are found hidden in the small alleys that lead away from the river, but you might want to stay in another section of town if you have a concern about late night noise. One of the nicest things to do in Zurich is to take an evening stroll along the lake. The promenade that runs from Bellevue Plaza along Uto Quai and then continues on Seefeld Quai is lovely in warm weather. Pass the Johann Jacobs Museum, Le Corbusiers Hans Weber Haus, the Museum Bellerive, and wander through the China Garden maybe stopping for a cool drink or an ice cream. Our STREETWISE Zurich Map will guide you in your visit to this beautiful Swiss city. All metro stops and sites are clearly highlighted on the main map, some with architectural renderings making it easier to spot them as landmarks. Streets, hotels, parks and squares, and points of interest are listed in the index. A separate Zurich area map will facilitate your travel in and out of the city and to the airport. A complete Zurich Metro Map is also included. Our pocket size map of Zurich is also laminated for durability and accordion folding for effortless use. The STREETWISE Zurich map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE. Buy your STREETWISE Zurich map today and you too can navigate Zurich, Switzerland like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the Amazon search bar.

'Don't leave home without STREETWISE.' --The New York Times 'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine 'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald About the Author STREETWISE is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24-hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE is the great map that you need.