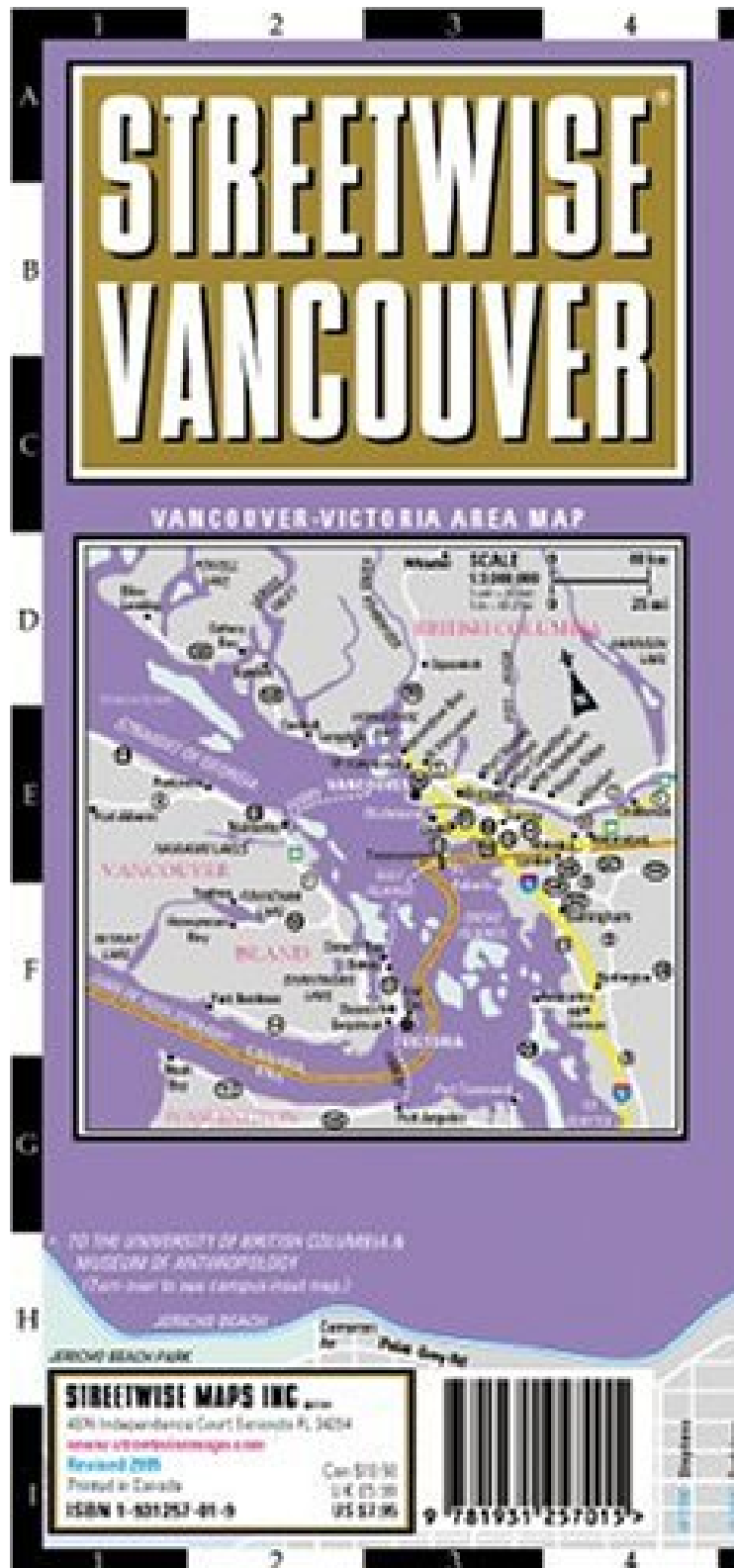


Streetwise Vancouver

Michael Brown

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Michael Brown : Streetwise Vancouver before purchasing it in order to gauge whether or not it would be worth my time, and all praised Streetwise Vancouver:

1 of 1 people found the following review helpful. Code bars go over needed streets on this map! Limited area of the city is shown on the map. By Theresa The box for the 'identification code bars' is placed right over the location I needed during my trip to Vancouver. And, the map doesn't go westward far enough. The way they divided the city for one side versus the other side of the map is unwieldy. I never used this map on my trip, and left it in the city for someone else to find, in case it met their needs. It didn't meet mine at all. The map I got free from the tourist info center was great, and that is what I used for the whole week. I liked that this map was laminated, though. 3 of 3 people found the following review helpful. The Best! By mschowell This is the fifth map of the series that I've bought, and I think they're great. They have enough detail to get around any of the cities, show most of the top attractions (and a lot of other useful sites), fold up conveniently for carrying around in my purse, and the heavy-duty lamination makes them almost indestructible. They're particularly good for sightseeing planning, as it's easy to spot where you want to go in relation to other points of interest. For me, getting an overview of the city is a must, and makes my navigational abilities much better. Nothing will keep me from getting lost, but this map helps me find my way out. 7 of 7 people found the following review helpful. Navigating Vancouver... By HMS Warspite "Streetwise Vancouver" packs an enormous amount of information into a small, plastic, portable folding map of the city. Several coverages are provided. A general Vancouver Area map provides an overview of the city from Richmond and the International Airport to North and West Vancouver. An inset map provide closer detail on Stanley Park and the area between English Bay and Burrard Inlet. A second inset map covers Yaletown and the Downtown area, including Canada Place and B.C. Place Stadium. A third inset map highlights the University of British Columbia campus and adjacent Pacific Spirit Park. The foldout presentation has an index for the major streets, hotels, gardens, museums, and transportation nodes. As an added bonus, small inset maps show Downtown Victoria and the Strait between Victoria and Vancouver. This map is small enough to easily fit in a purse, backpack, or even a back pocket. There is sufficient information, when coupled with one of several very adequate guide books, to enable the visitor to find his or her way around Vancouver. This product is highly recommended to travelers planning to visit British Columbia's largest city.

STREETWISE(r) VANCOUVER Revised yearly, STREETWISE(r) is the best-selling map of VANCOUVER, with coverage from Stanley Park to Sea Island. Localities covered are Granville Island, Bloedel Conservatory, and the Maritime Museum. Points of interest such as museums, hotels, parks, and popular sites are highlighted and fully indexed. The downtown Victoria area is clearly indicated on a map inset. Laminated for durability, accordion folded to fit in your pocket or purse, STREETWISE(r) gives you VANCOUVER in a clear, concise, and convenient format.

"Don't leave home without STREETWISE" -- New York Times "STREETWISE is an absolute travel essential" -- Travel Leisure About the Author STREETWISE is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE produces over

130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE is the great map that you need.