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*Streetwise Maps*

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Streetwise Maps : Streetwise Philadelphia Map - Laminated City Center Street Map of Philadelphia, PA - Folding pocket size travel map with Septa metro map, bus map before purchasing it in order to gage whether or not it would be worth my time, and all praised Streetwise Philadelphia Map - Laminated City Center Street Map of Philadelphia, PA - Folding pocket size travel map with Septa metro map, bus map:

7 of 7 people found the following review helpful. Don't botherBy analytical shopperUnlike other "Streetwise" maps I've owned, this one is basically useless. The only useful part is the historic circuit, which is handed out for free in many locations. The big picture part is too general to be useful, leaving out, for instance, Little Italy. The routes in to Philly are complex, and the map lacks enough detail to help on the interchanges, just not good, created without forethought. Use freebies or buy a detailed city map.3 of 3 people found the following review helpful. and they are quite useful. one of the best things is being able ...By Steve L. SaundersI have several of these maps from other cities, and they are quite useful. one of the best things is being able to write on it with a grease pencil. you can circle each place you want to see and use the pencil to draw the route. then wipe it clean. doesn't rip like paper maps as its laminated1 of 1 people found the following review helpful. Great Map when in Philly.By Dr. JGreat map! Once we were oriented it was very helpful and the laminated coating made it easy to use in the rain. My only complaint is that at times the print is so small (as my eyes get older). The clear balance is between lots of details in a small package so that it is easy to take with you and the difficulty in reading that can come with small print. The hotels also listed on the map made it easier to find out bearings in relationship to the hotel we were staying at. The map fit nicely in my day pack. I also liked having it before I got to Philly so that I went in to the city knowing a bit about where we were in relation to where we needed to be.

Streetwise Philadelphia Map - Laminated City Center Street Map of Philadelphia, PA - Folding pocket size travel map with integrated Septa metro map including lines stations - bus mapThis map covers the following areas:Main Philadelphia Map 1:14,000Philadelphia Area Map 1:190,000Philadelphia Independence National Historical Park Map 1:7,000Philadelphia Transit MapCenter City Philadelphia Bus MapMost people think that Philadelphia = Liberty Bell, but that's only the prologue. Yes, you can find the Bell, Independence Hall and the Congress Hall in Independence National Park, but venture further and you'll find hidden delights. For instance a few blocks away is Elfreth's Alley, the oldest residential street in America that is still home to families and professionals but reverts to its historic legacy with special events held throughout the year. Reading Terminal Market is a gastronomic payday, a giant public market that houses the most delicious offerings from around the region. And then there is cheesesteak perhaps one of the most passionate subjects in Philadelphia. You are either a Gino's or Pat's fan. If you're visiting, be judicious and try both.Looking at the STREETWISE map of Philadelphia, you'll notice that the city is dissected by the Schuylkill and Delaware rivers. Between the Schuylkill and Delaware are the downtown business district, Independence Park, Philadelphia Museum of Art, Society Hill and Penn's Landing. The west side of the Schuylkill is University City where The University of Pennsylvania and Drexel University are located. The STREETWISE map of Philadelphia lays all this out for you and enables you to master the city and region.The insets on STREETWISE Philadelphia Map include the Septa transit system and a Philadelphia Center City bus map. The expanded inset map of Independence Park will enable you to locate all the historic sites of Philadelphia. Use the Philadelphia Area Map to navigate throughout the Philadelphia area and the regions beyond. Find the Audubon Wildlife Sanctuary, or Philadelphia International Airport, or the Cherry Hill Mall. On an educational odyssey? Villanova, Bryn Mawr, and Swarthmore College are only some of the temples of higher learning. A complete index of streets, hotels, points of interest, shopping, and parks is clearly listed.Our pocket size map of Philadelphia is laminated for durability and accordion folding for effortless use. The STREETWISE Philadelphia map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE. Buy your STREETWISE Philadelphia map today and you too can navigate Philadelphia, Pennsylvania like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the Amazon search bar.

"Don't leave home without STREETWISE" -- New York Times"STREETWISE is an absolute travel essential" -- Travel Leisure"In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE." --Chicago Daily HeraldAbout the AuthorSTREETWISE is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully.The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970's, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving.After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain.He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool.More important than the format was the design of the map itself. It had to be a map

that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE is the great map that you need.