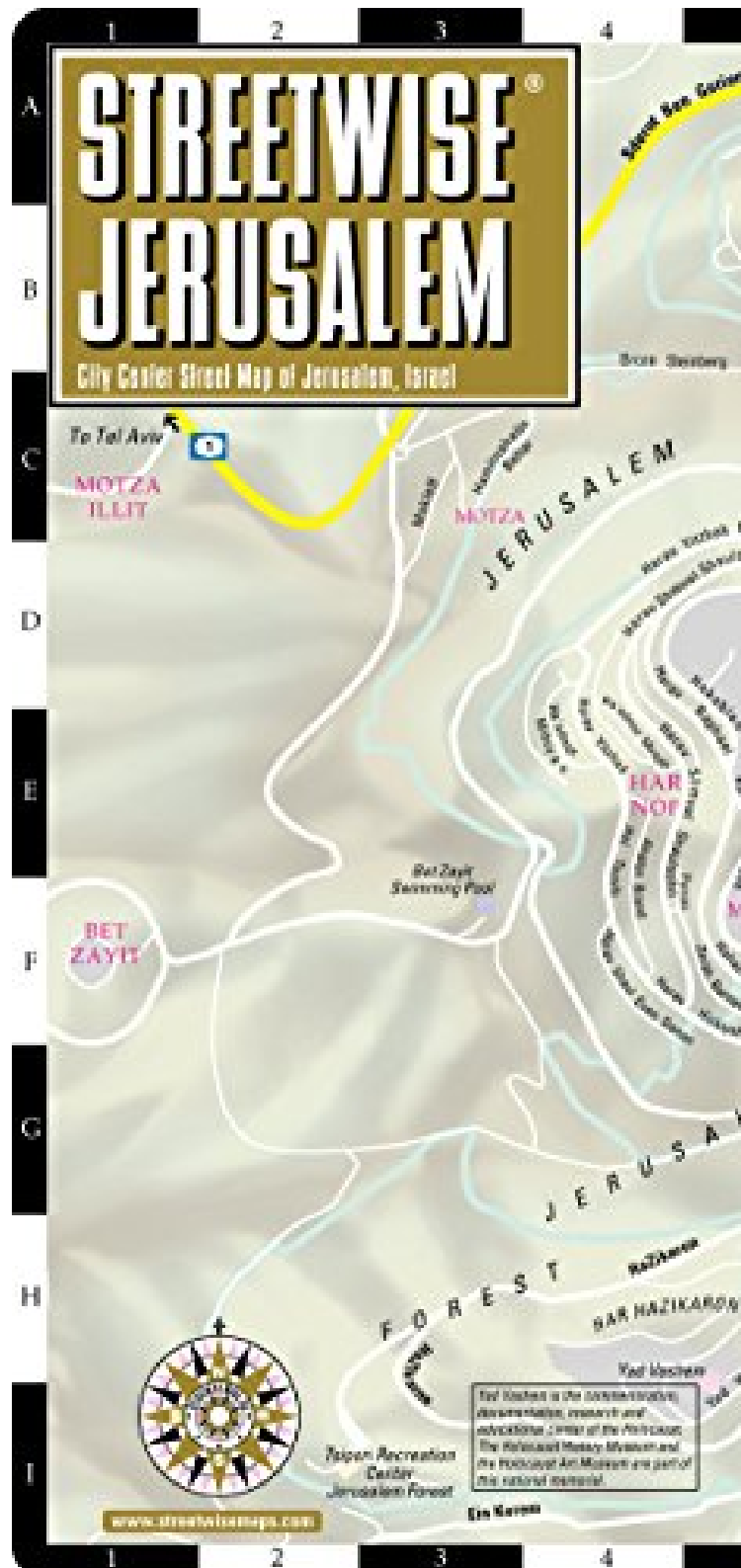


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Streetwise Maps : Streetwise Jerusalem Map - Laminated City Center Street Map of Jerusalem, Israel - Folding pocket size travel map before purchasing it in order to gauge whether or not it would be worth my time, and all praised Streetwise Jerusalem Map - Laminated City Center Street Map of Jerusalem, Israel - Folding pocket size travel map:

4 of 4 people found the following review helpful. Good Map By David W Having lived in Israel for 6 months I found this map invaluable. I wanted a durable accurate map and this hands down was exactly that. The only reason I have it 4 stars instead of 5 is some of the names of the streets were not spelled correctly but it was easy to figure out. If you are looking to travel to Jerusalem, Israel this map will help you navigate easily. Just be careful not to attract unwanted attention by looking at your map all the time especially in the old City and Mt. Of Olives, I have been told there are well organized thievery rings. Don't let this hinder you from going (because it was an amazing time) but be aware and smart. 1 of 1 people found the following review helpful. Doesn't include all those little meandering streets you need to know for walking By Discriminating Consumer Unfortunately, had to return as did not reflect all those tiny streets in Jerusalem for which I bought it. Will try Israel Tourist Office for a better walker's map in THE walker's city. Loved that it's laminated, though. 1 of 1 people found the following review helpful. Used it daily By editrix Excellent map; its only drawback is that the scale is small. Larger maps may be easier to read BUT the big advantage of this map is that it shows more of Jerusalem because the map continues on the reverse side. The Biblical Zoo, for instance, was too far south to be on my larger map but it's on this one. Also, this map is easy to flip open and peruse in places where you don't have a lot of space to spread out a larger map. I used it every day while I was in Jerusalem.

Streetwise Jerusalem Map - Laminated City Center Street Map of Jerusalem, Israel - Folding pocket size travel map This map covers the following areas: Main Jerusalem Map 1:17,000 Old City Map 1:7,000 Traveling to Jerusalem Israel can be the experience of a lifetime. It's hard not to feel the depth of history and atmosphere of the Holy Land in this concentrated labyrinth of tiny alleyways and small streets crowded with residents, merchants, tourists and pilgrims from around the world, same as it has been for thousands of years. To help the traveler experience the richness of this ancient capital, the STREETWISE Jerusalem Map includes the intricately laid out street grid of the Old City and features an abundance of tourist sites such as hotels, museums, religious holy sites, parks, and government locations. Jerusalem is a walking city, particularly The Old City. A special inset map of the Old City enables you to discover that all the religious sites you visit are not just displays of antiquity, but rather still serve the same higher purpose they have for centuries. The city surrounding the Old City is clearly depicted including Mount Scopus, Yad Vashem, and areas South and North of the city. Our pocket size map of Jerusalem is laminated for durability and accordion folding for effortless use. The STREETWISE Jerusalem map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE. Buy your STREETWISE Jerusalem map today and you too can navigate Jerusalem, Israel like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the Amazon search bar.

"Don't leave home without STREETWISE" -- New York Times "STREETWISE is an absolute travel essential" -- Travel Leisure "In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE." -- Chicago Daily Herald About the Author STREETWISE is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that

the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE is the great map that you need.