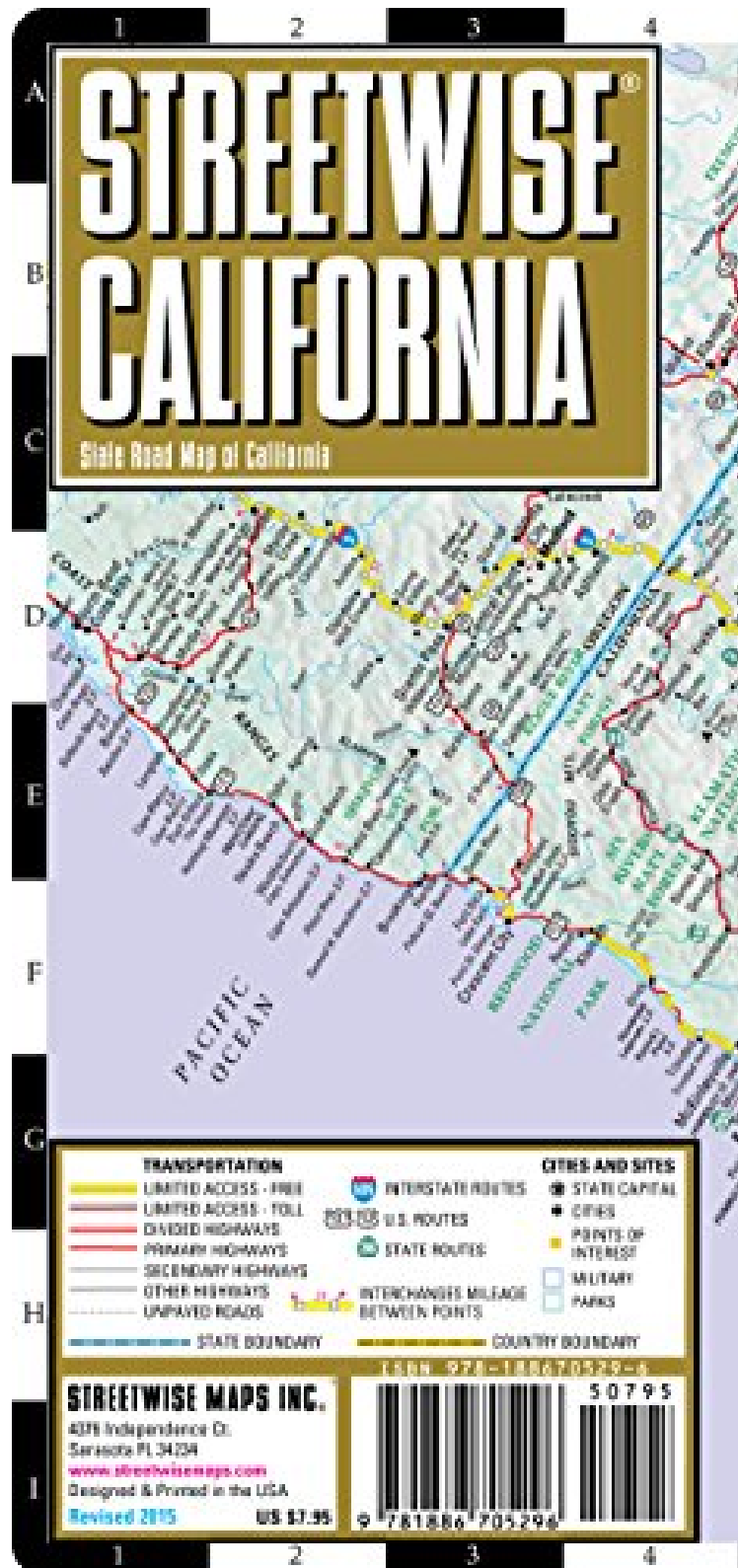


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#770087 in Books StreetWise 2007-12-27 2015-12-01Format: Folded MapOriginal language:EnglishPDF # 1 9.00 x 4.25 x .50l, .15 Binding: Map1 pages | File size: 32.Mb

Streetwise Maps : Streetwise California Map - Laminated State Road Map of California before purchasing it in order to gauge whether or not it would be worth my time, and all praised Streetwise California Map - Laminated State Road Map of California:

1 of 1 people found the following review helpful. I am very disappointed with this mapBy Richard TorgerudI am very disappointed with this map. It folds out about 8 inches wide and about 22 inches tall to show you the entire state of California. Well, if you want to see state highways, good luck. Because the state is condensed into such a small area, they have sacrificed most of the detail of state highways. If all you want to see is the major freeways between Eureka and San Diego, I guess it's OK. But not if you want to take any level of back roads or visit smaller towns.1 of 1 people found the following review helpful. A map that doesn't require cell phone service and is shaped for a driver to use while parkedBy J FrancisMy father plans to visit us in California and asked if I could send him a map. I guess he's of a generation that doesn't immediately turn to internet maps. Or maybe he knows from experience that you don't always get phone service for online maps when you need it most. At any rate, I chose this one and had it sent to him. It's large, the details can be read. It's laminated, so it should be durable. And it folds out into a strip, instead of a giant square, so it's shaped for a driver to consult while parked. At least those are the reasons I chose it. I haven't seen it in person. I had it sent directly to him, but he seemed pleased with it.0 of 0 people found the following review helpful. LA and SF so even better. Loved the durability of the laminationBy David MoldauerGot this map for road trip up and down the PCH from LA to San Fran and back. Really came in handy as A-Cell phone service is almost non-existent in the mountains of Northern California and B-Your GPS will take you off the PCH 9 times out of ten as its goal is to get you there quickly, but we didn't care about quickly, we wanted the PCH scenery. On the back was 2 of the 3 major cities we hung around in for a few days, LA and SF so even better. Loved the durability of the lamination, and really, I like having a map as a backup. Great map highly recommended.

Streetwise California Map - Laminated State Road Map of California - Folding pocket size travel mapThis map covers the following areas:Main California Map 1:2,400,000Los Angeles Freeway System Map 1:400,000LAX Access Map 1: 88,000San Francisco Area Map 1:640,000San Diego Area Map 1:160,000Sacramento Area Map 1:200,000California is a state of being as well as a destination state. From Imperial Beach, San Diego north to Pelican State beach near Oregon, the STREETWISE map of California lays out all the major state and county roads, freeways, cities, towns and major sites on one map.On the back of the California state map you'll find enlarged inset maps of Los Angeles, San Diego, San Francisco, and Sacramento revealing more detailed driving information. In addition to city inset maps, also included is a detailed access map for Los Angeles International airport including the specific locations of car rental companies. Another small inset with driving distances and travel times was created to aid trip planning.All in all this is one heck of a map to have for visiting the premier destination state of California. Even for natives this California map is a more convenient alternative to the multipage atlas that most people carry in their cars.Our pocket size map of California is laminated for durability and accordion folding for effortless use. The STREETWISE California map is one of several detailed and easy-to-read state road maps designed and published by STREETWISE. Buy your STREETWISE California map today and you too can navigate California like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the Amazon search bar.

'Don't leave home without STREETWISE.' --The New York Times'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily HeraldAbout the AuthorSTREETWISE is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully.The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving.After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain.He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would

enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE is the great map that you need.