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Stephan Van Dam, Illustrator, Editor
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before purchasing it in order to gauge whether or not it would be worth my time, and all praised StreetSmart SF San Francisco Map By VanDam -- Laminated City Street pocket map with all attractions, museums, hotels and Bay Area transit information including BART, MUNI and CALTrain, 2016 Edition:

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VanDam's award-winning San Francisco StreetSmart maps all top attractions, beaches, hotels, major architecture, and shopping - all at an immensely legible super-scale of 1:32,000, complete with 3-D building illustrations. Clear information design allows users to read the map from three feet away and has earned VanDam maps a place in the MoMA Collection. San Francisco StreetSmart includes a stunning dimensional detail of Downtown San Francisco from North Beach through Fishermans Wharf to the Marina District and Golden Gate. Edition also includes a map of the Bay Area as well as transit map. Simplicity reigns supreme in information design to make complex cities clear and understandable. Our typography creates character and reveals the true bones of the city. VanDam uses a letter grid to identify locations on maps - no confusing and cluttering K-28 or V-34s - its just the city from A-Z. Our covers map the icons of each city and turn them into collectible graphic art. Each sleek and laminated city map package opens to 24" x 9" and then easily folds down to 4" x 9" to snugly fit into a shirt pocket or purse. Gain instant San Francisco StreetSmarts and a sexy souvenir to boot!

"...A Connoisseur's Map!" --USA Today"For savvy travelers." --Playboy Magazine"The Map." --The New York Times"For savvy travelers." --Travel Leisure"The Map." --The New York TimesAbout the AuthorStephan Van Dam, AIGA is an award-winning cartographer, graphic designer, and information architect. He is the president, principal and creative director of New York-based VanDam Publishing. Twenty-seven of his maps are in the MoMA Collection. The universal power of maps has been his guiding passion for the past 25 years and fuels his desire to tell stories and construct new realities through maps in all media. He's has mapped over 85 world cities, and holds several patents in the field of paper engineering and origami map folding. His work has been honored by the Industrial Design Society of America (IDSA), the American Institute of Graphic Arts (AIGA), the editors of ID magazine and has been featured on national television and been sighted in numerous feature films.