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Stephan Van Dam

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Stephan Van Dam : StreetSmart Buenos Aires Map by VanDam - City Street Map of Buenos Aires - Laminated folding pocket size city travel guide and subway map before purchasing it in order to gage whether or not it would

be worth my time, and all praised StreetSmart Buenos Aires Map by VanDam - City Street Map of Buenos Aires - Laminated folding pocket size city travel guide and subway map:

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Even though I have made several trips to Buenos Aires, this map is invaluable. You can find what you need and you don't have to open something the size of a city block to do so. It's laminated and when you fold it, you can see the subway lines easily for reference. It may seem like a simple thing but this company really knows what they're doing. I'll buy any of their products again.
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Easy to use while traveling

VanDam's award-winning Buenos Aires StreetSmart maps all top attractions including museums, major architecture, cafes, salones de milonga, hotels, beaches, and parks - all at an immensely legible super-scale, complete with 3-D building illustrations. Clear information design allows users to read the map from three feet away and has earned VanDam maps a place in the MoMA Collection. Buenos Aires StreetSmart includes a stunning dimensional detail of El Centro, Ciudad Autnoma de Buenos Aires, as well as the Buenos Aires Metro area. Edition also contains a transit map. Simplicity reigns supreme in information design to make complex cities clear and understandable. Our typography creates character and reveals the true bones of the city. What appears initially as a grid turns out to be a web of a city with its back turned toward to river. VanDam uses a letter grid to identify locations on maps - no confusing and cluttering K-28 or V-34s - its just the city from A-Z. Our covers map the icons of each city and turn them into collectible graphic art. Each sleek and laminated city map package opens to 32" x 9" and then easily folds down to 4" x 9" to snugly fit into a shirt pocket or purse. Gain instant Porteo StreetSmarts and a sexy souvenir to boot!

"...A Connoisseur's Map!" --USA Today
"For savvy travelers." --Playboy Magazine
"The Map." --The New York Times
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"The Map." --The New York Times
About the Author
Stephan Van Dam, AIGA is an award-winning cartographer, graphic designer, and information architect. He is the president, principal and creative director of New York-based VanDam Publishing. Twenty-seven of his maps are in the MoMA Collection. The universal power of maps has been his guiding passion for the past 25 years and fuels his desire to tell stories and construct new realities through maps in all media. He's has mapped over 85 world cities, and holds several patents in the field of paper engineering and origami map folding. His work has been honored by the Industrial Design Society of America (IDSA), the American Institute of Graphic Arts (AIGA), the editors of ID magazine and has been featured on national television and been sighted in numerous feature films.