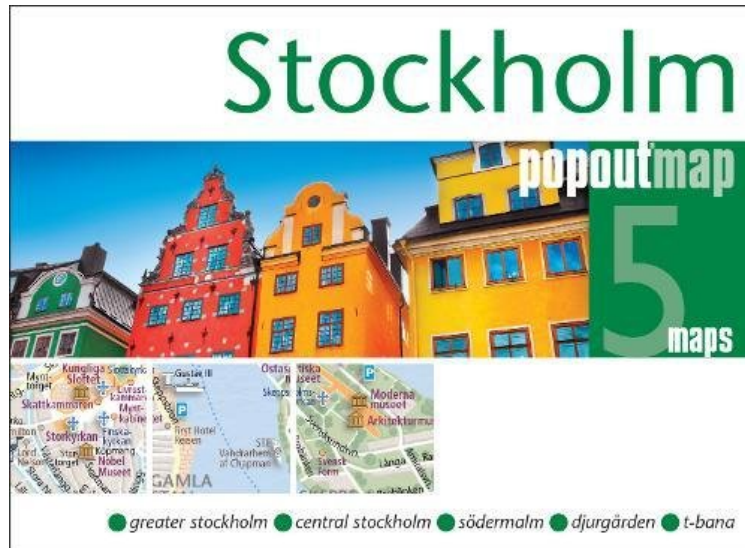


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before purchasing it in order to gauge whether or not it would be worth my time, and all praised Stockholm PopOut Map: Handy, pocket size, pop-up map of Stockholm (PopOut Maps):

1 of 1 people found the following review helpful. Small writing.By S. CassellThe writing was very small and hard to read. I didn't use it while there.1 of 1 people found the following review helpful. Tiny printBy CustomerExtremely small print. If your over 30 you probably can't read it0 of 0 people found the following review helpful. Great size! Just stick in your pocketBy Richard PatenaudeGreat size! Just stick in your pocket, and it's not terribly conspicuous when it's unfolded. The true test will be in its use this summer.

Experience the stunning city of Stockholm and its archipelago islands with the help of this genuinely pocket-sized, pop-up, city map. Small in size yet big on detail, this compact, dependable, Stockholm city map will ensure you don't miss a thing.* Includes 2 PopOut maps an overview map of greater Stockholm and a detailed street map of central Stockholm* Additional maps showing the T-bana/Metro system, Sodermalm and Djurgarden also included* Handy, self-folding, tourist map is small enough to fit in your pocket yet offers extensive coverage of the city in an easy-to-use format* Thorough street index is also featured and cross-referenced to the map so you can easily find your destination* Hotels, restaurants, stores and attractions are all included on the mapIdeal to pop in a pocket or bag for quick reference while you're exploring this gorgeous city.

About the AuthorPopOut is the unique, genuinely pocket-sized map which features our patented PopOut fold. It is this innovative design that allows our precise, easy to follow cartography to be right in your hand when you need it most. Moreover, the origami fold means you can do away with that awkward, oversized map, making it a compact and

discreet reference tool that doesn't shout tourist alert! PopOut was founded in 1993. Having spotted a need to cure what he calls 'Map Stress Syndrome' after watching numerous tourists around the City of Bath, England, battling with oversized maps, founder Derek Dacey recalled the invaluable miniature charts he used during his days as a commercial pilot. Aiming to bring this level of usability to the city map market, a small team of designers was recruited to realise what would soon become the PopOut. 1993 saw the release of the first ever PopOut Map Bath, which was sold in the gift and souvenir trade across the city. Hot on the heels of this initial success, a research trip to the USA culminated in a redesigned layout, combining strong photo images, high quality printing and laminated covers standards which are still adhered to today. That research trip also saw the birth of the first US destinations covered in the PopOut range Boston, NYC, Philadelphia and Washington DC. Launched in the new style in the US they enjoyed instant success in the gift and souvenir trade. Today, PopOut produces over 100 titles for major destinations and is loved by travellers the world over.