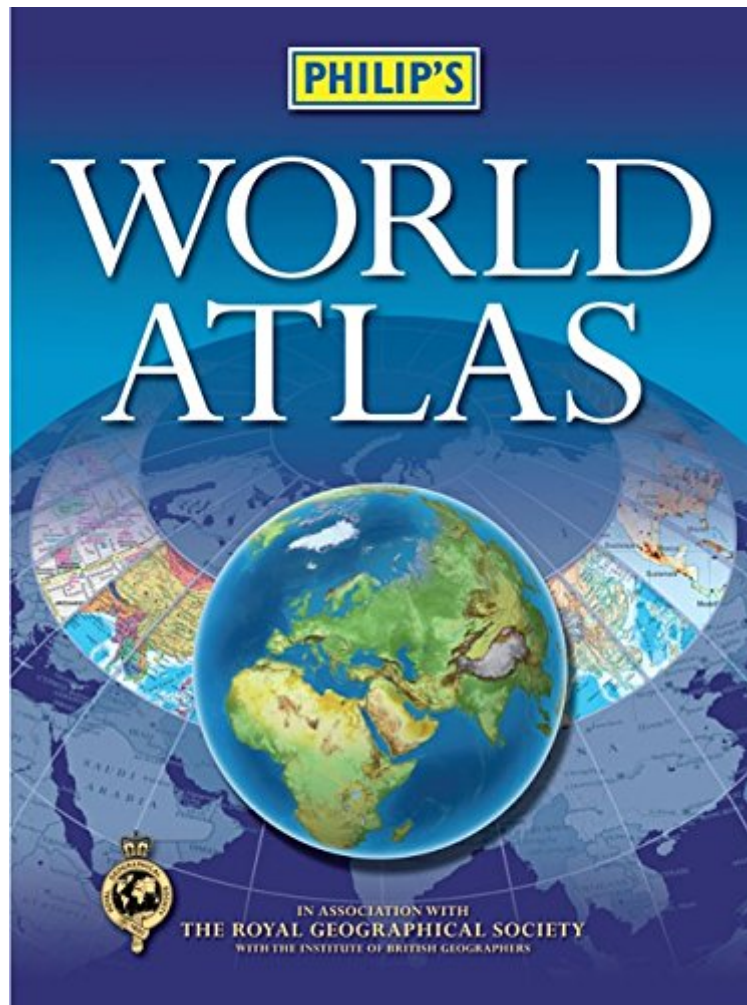


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Philip's World Atlas

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#6566835 in Books 2012-11-05 Original language: English 12.20 x .71 x 9.06l, 2.45 #File Name: 184907237X264 pages | File size: 24.Mb

Philip's : Philip's World Atlas before purchasing it in order to gage whether or not it would be worth my time, and all praised Philip's World Atlas:

0 of 0 people found the following review helpful. Five StarsBy fonzy montes Good product for the price I will buy them again3 of 3 people found the following review helpful. NiceBy Pyrkaeus Similar to other large Philip atlases of the last few years, this edition is somewhat more compact than many of its relatives. It is a good compromise between size and detail, and the smaller size makes it easier to handle. However, it is still a large, heavy book. Natural physical detail, which includes land altitudes and sea / lake depths is excellent and the maps are easy to read. Toponymical detail is somewhat lacking, as per usual with George Philip maps, but will still be good enough for most people. Printed in Singapore, it is a child of cheapish labour, although the quality of manufacture of this edition is arguably better than the Spanish printed Universal Atlas of the World, which I have already reviewed. Corporations

claim that 'globalised' manufacture helps to keep cost to the consumer low, which might have some truth in it, but in reality they are doing it to keep profit margins high, by exploiting less fortunate people who generally work under poor conditions for little pay. Moreover, the extra energy required for transporting the product from place of manufacture back to place of consumption does nothing to help the environment, nor the price of energy itself. Many studies have shown that manufacture could be undertaken in country of design / publication without driving costs prohibitively high. However, profit margins would probably be reduced, which is unacceptable to the competitive corporations. The exploitative globalisation factor might not be a concern to a lot of consumers, but I take it very seriously. The aforementioned compromise has an additional element: price. While the recommended retail price is 75, there is no need to pay this much as they can be had for about 20 in near new condition. If you can get one for about 20/\$30 you will be getting a lot of atlas for very little money.

This home reference atlas provides essential information on key geographical topics as well as on economics, politics and other subjects.